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Grow Your Own Container Nursery Stock

Plant Willis'

liners that live TRADE MARK



in *Plantainers*

An Unbeatable Combination.

Plant this spring. Many will be ready to sell this fall.

POTTED LINERS are better than bare root liners for planting in containers because:

Have well-established root systems

Make a bigger growth in same length of time

Roots are not disturbed when transplanting

Fewer losses from transplanting

Start growing quicker

Can be planted later in season

NO MORE SEASONAL LIMITATIONS TO SALES

PLANTAINER-grown nursery stock can be confidently sold and planted from early spring to late fall. Nurseries, garden shops and plant marts no longer class container-grown plant as perishable.

Flowering shrubs and trees can be sold at the height of their most attractive period.

Uniform eye appeal — attractive PLANTAINERS improve the appearance of all evergreens, trees, shrubs and make possible a better product in a far better sales package.

No messy burlap or tar paper — just tap your PLANTAINER and the plant is ready to grow with an undisturbed root system.

No setback — No losses!

CONTROL THE VARIABLES IN YOUR GROWING OPERATION

Every variety of tree or shrub can be grown in the soil mixture best suited to its requirements, and the nutrient level of this mixture readily maintained. No expensive plant food or water is wasted on weed crops, headlands, or between field rows. Drought periods do not exist with PLANTAINER culture.

LOWER PRODUCTION COSTS

No expensive digging or balling of plants . . . PLANTAINER stock is ready to deliver at all times.

More salable plants can be grown in less space. One acre will actually hold 184,240 PLANTAINERS. If one half of this theoretical acre were devoted to walks, service drives and display areas, there would still be space for 92,120 PLANTAINER items.

WE RECOMMEND NURSERY STOCK GROWN IN *Plantainers* BECAUSE

THEY COMPLETELY PROTECT THE ROOTS OF THE GROWING PLANT from damage in the frames, in selling displays, in transportation to homes, and in transplanting. Even inexperienced hands can set out a Plantainer plant without harming the delicate feeder roots.

THEY MAKE PLANTS EASIER TO SELL, AND EASIER TO BUY — The trim appearance and dark green color of Plantainers set off the plants to best advantage; they allow for proper drainage so that plants stay fresh and healthy — and plants in Plantainers are as easy to buy and carry home as a loaf of bread!

THEY STRETCH YOUR CASH-AND-CARRY SEASON FOR MORE PROFITS, because plants well-started in Plantainers go right on growing as nicely as you please and may be offered for sale for many months. And they can be safely and easily transplanted at any time, in the customer's yard.

WILLIS NURSERY CO. + OTTAWA, KANSAS

THE PLAIN TALK ABOUT METAL CONTAINERS IS

Plantainers lead them All!

The real facts are:

PLANTAINERS are made of heavier gauge metal which makes them much more durable than other containers

and **The Metal Is Enamel-Coated Tin Plate** which is far more rust-resistant than plain steel.

PLANTAINERS have soldered seams . . . therefore do not burst apart as a result of freezing and thawing.

PLANTAINERS stand for . . . Durability

Simplicity

Economy

Beauty



**Result: Longer life—
more economy**

PLANTAINERS have no loose parts. To remove the plant just tap it and Zip! out it comes . . . No wasted time . . . no bent containers . . . no unnecessary fuss!

Users from Coast to Coast

Healthier plants — stronger root systems.

Have no rough edges — no serious hand and finger cuts. Made of metal — durable — unbreakable. Clean and sanitary — don't attract vermin and flies.

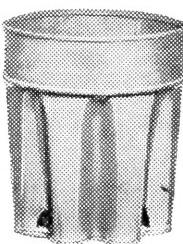
Outlast other nursery cans — result economy! Larger profits.

Prices f.o.b. Ottawa Painted Green (baked enamel)

One Gallon Size

1 to 999	.10
1,000 to 9,999	.09½
10,000 to 19,999	.09
20,000 to 29,999	.08
30,000 to 40,000	.07

Write for prices on minimum carload (42,000) f.o.b. your city.



Two Gallon Size

1 to 299	.25
300 to 499	.23
500 to 999	.21
1000 and up	.20

The 2 gallon size is not crimped but has smooth, tapered sides with punched drainage holes.

WILLIS NURSERY COMPANY

OTTAWA, KANSAS

Potted Liners

For Field Planting or in Containers

liners that live TRADE MARK

BETTER STANDS. Pot plants have a better root system and stand the shock of transplanting better than bare-root stock.

BETTER GROWTH. Pot plants start off quicker and make a better first season growth; thus they are ready to market sooner.

YOU CAN PLANT LATER. Pot plants can safely be set out in the field much later than bare-root stock. This gives you more planting time in your busy season. With irrigation you can plant nearly all summer.

CONTAINERS. For growing in containers, potted liners give best results. You will get a better stand and have plants ready to market sooner than with bare-root liners.

SHRUBS

Each	Each	Per 100	Per 1000
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BERBERIS MENTORENSIS (Barberry)			
8000 2 1/4-in. pots	\$0.25	\$0.20
CALICARPA DICHOTOMA			
1500 2-in. pots20	.17
COTONEASTER DIVARICATA			
1000 2-in. pots20	.17
DEUTZIA CORYMBOSA			
1000 2 1/2-in. pots17	.15
EUONYMUS EUROPAEUS			
1500 2-in. pots17	.15
FORSYTHIA FORTUNEI			
1800 2-in. pots17	.15
FORSYTHIA INTERMEDIA			
SPECTABILIS			
3000 2-in. pots17	.15
FORSYTHIA LYNWOOD GOLD			
500 2-in. pots22	.20
FORSYTHIA SPRING GLORY			
3500 2-in. pots20	.17
HYPERICUM KALMIANUM			
1000 2-in. pots20	.17
HYPERICUM HIDCOTE			
750 2-in. pots25	.20
KOLKWITZIA AMABILIS			
3500 2-in. pots20	.17
LONICERA KOROLKOWI			
FLORIBUNDA			
1500 2-in. pots20	.17
PHILADELPHUS ENCHANTMENT			
250 2-in. pots20	.17
PHYSOCARPUS OPULIFOLIUS			
NANUS			
900 2-in. pots17	.15
SALIX DISCOLOR			
3500 2 1/2-in. pots17	.15
SPIRAEA ANTHONY WATERER			
5000 2-in. pots20	.17
SPIRAEA JAPONICA COCCINEA			
4000 2-in. pots25	.20
SPIRAEA REEVESIANA, double			
1500 2-in. pots25	.20
SPIRAEA REEVESIANA, single			
900 2-in. pots17	.15
VIBURNUM OPULUS			
1200 2 1/4-in. pots17	.15
VIBURNUM OPULUS STERILE			
3000 2 1/4-in. pots17	.15

VINES

Each	Each	Per 100	Per 1000
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CELASTRUS SCANDENS			
(Bittersweet)			
1500 2-in. pots	\$0.17	\$0.15
LONICERA JAPONICA HALLIANA			
2500 2 1/2-in. pots19	.16
1000 2 1/4-in. pots16	.14
4000 2-in. pots15	.12
LONICERA JAPONICA			
(Purple-leaved)			
1750 2-in. pots17	.15
LONICERA SEMPERVIRENS			
MAGNIFICA			
3000 2-in. pots20	.17
LONICERA SEMPERVIRENS			
Yellow			
900 2-in. pots17	.15
LONICERA TELLMANNIANA			
(Red gold Honeysuckle)			
1200 2-in. pots20	.17

SHADE TREES

Each	Per 100
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ULMUS CARPINIFOLIA		
(Buisman Elm)		
100 18 to 24 ins., field-grown	\$1.00
200 12 to 18 ins., field-grown75
300 6 to 12 ins., field-grown65
1000 2-in. pots50
ZELKOVA SERRATA		
(Japanese Keaki Tree)		
1500 2 1/2-in. pots50

EVERGREENS

Each	Each	Per 100	Per 1000
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JUNIPERUS GLAUCA HETZI			
1000 2 1/4-in. pots	\$0.20	\$0.17
JUNIPERUS Pfitzeriana			
COMPACTA			
400 2 1/2-in. pots, 2-yr.30	.25
250 2 1/4-in. pots, 1-yr.25	.20
150 2-in. pots, 1-yr.20	.17
JUNIPERUS SABINA			
2000 2 1/4-in. pots20	.17
JUNIPERUS SABINA			
TAMARISCIFOLIA			
1000 2 1/4-in. pots20	.17
JUNIPERUS SABINA VONEHORN			
2000 2 1/2-in. pots, 2-yr.30	.25
6000 2 1/4-in. pots20	.17
800 2-in. pots17	.15

BROAD-LEAVED EVERGREENS

Each	Each	Per 100	Per 1000
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EUONYMUS COLORATUS ERECTUS			
200 3-in. pots	\$0.25	\$0.20
200 2 1/2-in. pots17	.15
200 2-in. pots15	.12
EUONYMUS FORTUNEI COLORATUS			
1000 3-in. pots30	.25
1500 2-in. pots17	.15
EUONYMUS FORTUNEI MINIMUS			
1200 3-in. pots30	.25
800 2-in. pots25	.20
EUONYMUS FORTUNEI, upright			
500 2-in. pots25	.20
EUONYMUS PATENS, large-leaved			
3500 2-in. pots17	.15
EUONYMUS PATENS, small-leaved			
8000 2-in. pots25	.20
PYRACANTHA COCCINEA			
1000 2-in. pots17	.15
PYRACANTHA PAUCIFLORA			
1000 2-in. pots17	.15

EVERGREEN GRAFTS

50c each in lots of 300 or more.
55c each in lots of less than 300
Minimum order: 25 of any one variety.

JUNIPERS

(On Red Cedar Understock)		
200 <i>Chinensis columnaris</i> , blue		
250 <i>Chinensis columnaris</i> , green		
800 <i>Chinensis keteleeri</i>		
75 <i>Chinensis mascula</i>		
125 <i>Scopulorum</i> , Asjes (blue columnar)		
200 <i>Scopulorum</i> , Chandler		
100 <i>Scopulorum</i> , Crawford		
50 <i>Scopulorum</i> horizontalis		
700 <i>Scopulorum</i> Platinum—\$1.00		
500 <i>Scopulorum</i> Pathfinder		
350 <i>Scopulorum</i> Sutherland		
900 <i>Virginiana canescens</i>		
600 <i>Virginiana cupressifolia</i>		
150 <i>Virginiana henryi</i>		
100 <i>Virginiana</i> , Hill Dundee		

ARBORVITAE

(On Chinese Arborvitae Understock)		
700 Berckmans Golden		
50 Bonita		
150 Excelsa		

THE WILLIS NURSERY Co.

"Your Wholesale Nurserymen"
OTTAWA, KANSAS



THE WILLIS NURSERY COMPANY

ESTABLISHED 1872
LONG DISTANCE TELEPHONE, NUMBER 26

OTTAWA, KANSAS

April 18, 1955

If You are a Progressive Up-to-date Nurseryman
This Will Interest You.

We used to be mighty skeptical about container-grown nursery stock; we could think of all sorts of objections to it.

But in spite of us, the idea grew and grew until we realized that we would be left behind the procession if we didn't get into line. Putting aside our prejudices, we looked the situation over and came to the conclusion that we were passing up a mighty good bet. It is a comparatively new idea in merchandising nursery stock that we think will prove a great boon to the nursery business.

We are not just trying to sell the other fellow on the idea -- we are practicing what we preach. Last year we experimented by growing a large number of plants in containers with splendid results. This year we are increasing our production 50%. That's what we think about it.

The enclosed literature has been prepared to give you the benefit of our experiences, and help you take advantage of the new way to make money in the nursery business. We hope we have succeeded.

Yours very truly,

THE WILLIS NURSERY COMPANY

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